

A Tale of Two Shippers

1. THE SHIPPER who doesn't know The Erie Railroad because he has not used it, or, possibly, thinks of it as the railroad the wise crackers used to tell those funny jokes about.

2. THE SHIPPER who keeps himself and his business abreast of the times and knows that The Erie Railroad has been rebuilt and re-equipped, and under its new owner-management is giving a performance that is attracting the business and transportation world.

THIS SHIPPER has found that one of the keys to his business success is a fast, dependable transportation service. When he asks for something out of the ordinary he gets it with a smile. He holds his old customers and wins new ones. His business is growing because he is able to give his customers that "little better" service.

ERIE RAILROAD

THE ERIE ENTERS NEW YORK AT THE FRONT DOOR

