



**why branch plants thrive**  
*in medium-sized towns*

*Know this town? It is one of the many medium-sized towns in the Erie Area with room for new plants*

● More efficient in every way is industry's verdict on the postwar idea of the branch plant. That goes too for placing the branch plant in a medium-sized town.

Another factor, plant dispersion as a defense measure, favors locating in the many medium-sized towns in the Erie Area. This is reflected in some measure in the 70 new plants located along the Erie Railroad during the past year.

When you have the problem of finding a desirable plant site, look into the medium-sized towns served by the Erie. There are abundant supplies of coal, iron and steel, rubber, sand, lime, salt, gas, lumber, petro-

leum and agricultural products. Semi-finished parts and products, in any quantities, are readily available. Furthermore, you are right in the heart of America's largest single market, for 1/3 of America's people live, work and buy in the Erie Area.

The dependable Erie Railroad offers industry safe transportation with rail connections to the west and direct service to New York Harbor for import and export traffic.

Erie's Industrial Development Department will be glad to discuss desirable locations with you—in complete confidence, of course!



**IF YOU'RE INTERESTED...**

Send an outline of your needs and preferred location to D. M. Lynn, Asst. Vice President, Room 507, Midland Building, Cleveland 15, Ohio. All information will be held in the strictest confidence.

# Erie Railroad

SERVING THE HEART OF INDUSTRIAL AMERICA

Mark of PROGRESS  
in Railroading

