

Why Chase Rainbows?

...Find your new plant this *easier way*



YOU can save the time and trouble spent on chasing down leads on plant sites that *look* promising, but so often *prove* disappointing. Here's how.

You know *your* requirements . . . you know the relative importance to your business of such factors as—availability of power, fuel, water supplies, raw materials, skilled labor, dependable transportation and proximity to prosperous consumer markets.

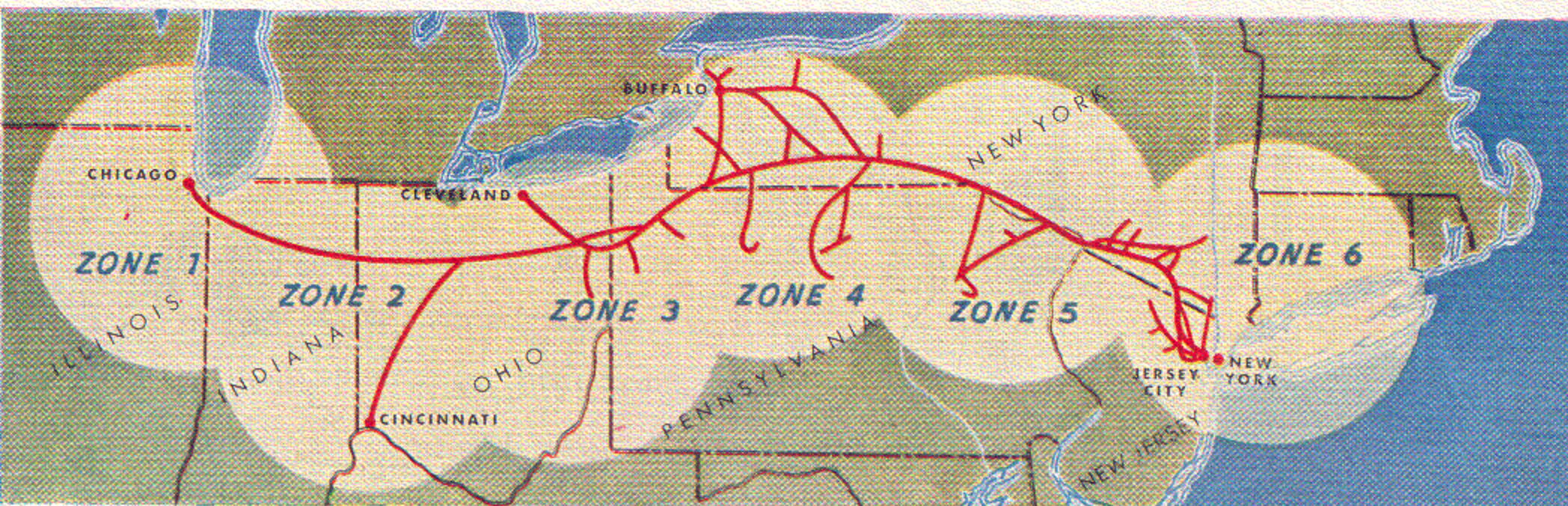
Within the six zones of industrial activity and opportunity shown below are many locations that will give you these advantages. *Anywhere* in this area you are assured of dependable Erie transportation for your raw materials and finished products. So, let the Erie furnish you with *all* the facts, in confidence, to help you make a wise decision.

Send an outline of your requirements to George F. Weston, Industrial Commissioner, Erie Railroad, Midland Building, Cleveland 15, Ohio.

Erie Railroad

Serving the Heart of Industrial America

• THE ERIE AREA WHERE OVER 34% OF AMERICA'S POPULATION LIVES •



Detailed map and description of the six zones of industrial opportunity within the Erie Area are yours for the asking.