



THAT'S 16 BILLION DOLLARS
ringing in your ears!

40% of the nation's total retail sales are made here in the six states of the Erie Area. They amount to more than *16 billion dollars a year!* By locating your plant in this prosperous area where 34% of America's population lives, you have the world's greatest market *right at your door.*

And you get these important advantages, too:
LABOR. Concentrated here are skilled and unskilled workers representing practically every type of industry.

MATERIALS. Coal, oil and gas, iron and steel, plastics ingredients, and many other raw materials are available for industry. Here, too, are found hundreds of suppliers of parts and machine tools.

TRANSPORTATION. The Erie Railroad provides safe, dependable shipping for every type of product. You are linked with other railroads and ships to every part of the world.

USE THIS PLANT LOCATION SERVICE. The Erie has the type of information you require to make your plant site selection easier. This confidential service can save you time and expense.

To get the particular facts you need, write A. B. Johnson, Vice President, Erie Railroad, Room 514, Midland Building, Cleveland 15, Ohio.

Erie Railroad

Serving the Heart of Industrial America

